



RICHARD MYLES JOHNSON

F O U N D A T I O N

BUILDING LEADERS & FINANCIALLY SOUND CONSUMERS

## 2011 Beacon Youth Financial Education Award

### Nomination Form

*The Beacon Award recognizes individuals, credit unions, and other organizations making a difference in their community with outreach efforts focused on youth financial literacy.*

*Individual Entry*

*Organization Entry*

#### **INDIVIDUAL NOMINEE**

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Credit Union \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Asset Size as of 12/31/10 \_\_\_\_\_  
Member or Volunteer? \_\_\_\_\_  
E-mail address: \_\_\_\_\_

*Submitted by (if different from nominee):*

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Credit Union \_\_\_\_\_  
Telephone \_\_\_\_\_ E-mail address: \_\_\_\_\_

#### **CREDIT UNION / ORGANIZATION NOMINEE**

Credit Union/Organization \_\_\_\_\_  
CEO \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

*Submitted by (if different from nominee):*

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Credit Union \_\_\_\_\_  
Telephone \_\_\_\_\_ Asset Size as of 12/31/10 \_\_\_\_\_  
E-mail address: \_\_\_\_\_

**Entry Deadline: September 8, 2011**

**2011 Beacon Award Nomination** *continued:*

**Support documentation:**

- Describe your (if nominating yourself or your credit union) or your nominee's efforts to further youth financial literacy initiatives.

*(Please send a hard copy and an electronic version with supporting documents)*

**Please submit by mail to:  
RMJ Foundation / Beacon Awards  
2855 E. Guasti Road, Suite 600  
Ontario, CA 91761**

**By September 8, 2011**

## **2011 Beacon Youth Financial Education Award Guidelines for Submitting Nominations**

### **Purpose**

The vision of the Richard Myles Johnson (RMJ) Foundation is to "shine a brighter light on financial education." In the spirit of this vision, the Annual RMJ Foundation's Beacon Youth Financial Education Award is given.

The **Beacon Youth Financial Education Award** recognizes the work of those promoting the principles of the credit union movement through education. Nominees can include individuals, credit unions, corporations, other non-profit organizations, or media – anyone that is shining a brighter light on youth financial education.

### **Eligible Activities**

Classroom-based curriculum, community educational projects, public awareness campaigns, theatrical presentations, television, radio or Web-based programming, newspaper columns dedicated to youth financial literacy, and others. Qualifying entities: Credit unions, corporations, school systems, non-profit, organizations, media, and individuals.

### **Impact of Financial Education**

The financial education support material submitted with the application should feature both quantifiable elements (number of persons impacted, measurable ways in which the program or project communicated its message, etc.) and how it made a difference in people's lives. Special consideration will be given to innovation, creativity, and risk-taking activities that have a broad impact on financial education in the community.

### **Procedures**

Form of Nomination: Application form, Summary Statement, Support Documentation.  
Use application form provided. Support document should be in the most concise format possible.  
*(Please send a hard copy and an electronic version, including supporting documents.)*

### **Rules and Responsibilities**

Nominees need not be members of a credit union; however, all nominations must be made through a credit union or chapter. A nominee may be nominated by more than one credit union. This will not increase chance of winning and all nominators will be given equal weight.

### **Nomination Deadline**

The Foundation is seeking nominations for the 2009 awards, to be presented at the Beacon Awards Gala held the day prior to the California's Credit Union League's Annual Meeting and Convention. The deadline for nominations is **September 8, 2011**.

### **October 25, 2011: Beacon Award activities**

The awards will be presented at the Beacon Awards Gala on Tuesday, October 25, 2011. The event will be held at in conjunction with the California & Nevada Credit Union Leagues' Annual Meeting & Convention.

If you have any questions, please contact Tena Lozano at 800.472.1702, ext. 6057, or by email at [tlozano@rmjfoundation.org](mailto:tlozano@rmjfoundation.org).

**Please answer the following questions, limiting your answers to a maximum of 300 words for each question:**

**1. Who was the target audience for this project and how many individuals did the project reach (with evidence of results)?**

**2. What is the greatest benefit of your financial literacy project?**

**3. What was unique and/or innovative about this project?**

**4. How was the project communicated and/or presented to reach the target audience (i.e. medium used and forms of communication)?**

**5. Outline of the Project and/or Curriculum:**

**Best wishes to all nominees!**

**You are welcome to refer any questions regarding the Beacon Award process to  
Tena Lozano, executive director, RMJ Foundation  
800.472.1702, ext. 6057  
Fax: 909.605.6962  
tlozano@rmjfoundation.org**